

## **NASGW AND ORCHID ADVISORS LAUNCH SUPPLY CHAIN COMPLIANCE PROGRAM**

**(Hartford, CT, & Oakbrook Terrace, IL, March 2, 2016)** — Orchid Advisors, the Firearm Industry's Trusted Compliance and Operations Experts, and the National Association of Sporting Goods Wholesalers (NASGW), announce the launch of a cooperative program to deliver compliance services to the firearms industry.

"We are honored to partner with NASGW on this first-of-its-kind initiative. NASGW plays a critical role as the center point of the firearms supply chain, making them an ideal partner to deliver the first comprehensive, supply chain focused compliance program," says Jon Rydberg, CEO of Orchid Advisors.

"As the industry's trusted compliance and operations experts, we are witnessing a modernization of process and technology, vertical and horizontal integration while Federal and State regulations continue to evolve," Rydberg said. "This team is positioned to deliver immediate value to the members of NASGW and their partners."

The core elements of the program include:

- **Regulatory Education:** Continuous FFL learning from Orchid Advisors through the industry's largest online Firearms Compliance University™;
- **Cooperative Forums:** Timely and scheduled webinars that coincide with major regulatory announcements to provide a collaborative learning environment;
- **Compliance Programs:** Proactive ATF compliance services and guides;
- **FFL Technology:** Epicor FFL Compliance Manager™ software, designed by Epicor Software, in collaboration with Orchid Advisors will be made available to NASGW members and every dealer that buys from a participating NASGW member.

"No group of people has more influence on the sales channel in the shooting sports industry than the members of the NASGW," said Kenyon Gleason, president of NASGW. "Our members have touchpoints across the industry and all along the supply chain. Compliance is a critical issue for the industry. This effort will benefit not just wholesalers, but everyone they work with on a daily basis, staying up-to-date and consistent with doing things right."

Additional details pertaining to signing up for the program will be sent directly to NASGW members.

### **About Orchid Advisors**

*Orchid Advisors helps firearms manufacturers, distributors and retailers achieve compliance and operational excellence through education, technology, software and consulting solutions that reduce*

*risk, cut costs, and provide expert guidance to make our clients' businesses more successful and efficient. Orchid Advisors is The Trusted Firearms Industry Compliance & Operations Experts and endorsed by NSSF, the National Shooting Sports Association. For more information, visit <http://www.orchidadvisors.com>.*

**About NASGW**

*The National Association of Sporting Goods Wholesalers is comprised of wholesalers, manufacturers, independent sales reps, media and service providers - both national and international - all of whom are primarily focused on shooting sports equipment and accessories. As a trade association representing the business interests of its members, NASGW's mission is to bring shooting sports buyers and sellers together. For more information about the NASGW, visit the association's website at [www.nasgw.org](http://www.nasgw.org).*

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